



BROADCASTEX

ANNUAL EXHIBITION
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THE INTERNATIONAL EXHIBITION ON
BROADCAST MARKET

17 - 19 SEP. 2020

SECC - SAIGON EXHIBITION & CONVENTION CENTER
HO CHI MINH CITY, VIETNAM

DISCOVER, THE INFINITE POTENTIALS OF BROADCAST

LOCAL & INTERNATIONAL EXHIBITORS 350+
WORLDWIDE VISITORS 6,500+
SPECIAL EVENTS 10+

www.telefilm.vn

Hosts & Sponsors:



Organizers:



MINISTRY OF INFORMATION & COMMUNICATIONS

MINISTRY OF INDUSTRY & TRADE

MINISTRY OF SCIENCE & TECHNOLOGY

ADPEX JOINT STOCK COMPANY (ADPEX JSC)

VIETNAM INTERNET ASSOCIATION

VIETNAM ASSOCIATION FOR INFORMATION PROCESSING

NATIONAL AGENCY FOR TECHNOLOGY ENTREPRENEURSHIP & COMMERCIALIZATION DEVELOPMENT

VIETNAM CLIMATE INNOVATION CENTER

WHY BROADCAST?

- * Showcase your products and services in one of the most dynamic cities in Asia
- * Maximising your visibility with tailor-made advertising and sponsorship opportunities
- * Build international exposure with industry players from major regions
- * **73%** of exhibitors made contact with their right target visitor groups
- * **94%** of exhibitors were satisfied or very satisfied with the event
- * **83%** of exhibitors met or exceeded their expectations in terms of overall business results achieved
- * Over **82%** of exhibitors will exhibit at BROADCAST again in 2020

TOP COMPANY'S MAIN ACTIVITY

- * Broadcaster - Satellite / Cable / TV
- * Production - TV / Film / Video
- * System Integrator
- * Broadcasting Solutions Provider
- * Broadcasting - Internet / New Media / Mobile App
- * Broadcaster - Radio
- * Reseller / Distributor / Agent
- * Live Event / Entertainment / Music Production
- * Manufacturer / OEM
- * Other Broadcasting - Digital Entertainment Related

COMPLIMENTARY BUSINESS MATCHING SERVICE FOR QUALITY MEETINGS

A key programme designed to give exhibitors and high - profile visitors the opportunity to meet and develop concrete business opportunities.



CONCURRENT EVENTS

TELEFILM presents a wide range of unique networking opportunities to facilitate the exchange of insights and establish strong partnerships.

FLOOR SPACE ONLY:

- Size (Minimum): 3mx 6m
 - Raw space only, Exhibitors make their own stand's design & construction (Stand's design needs to receive confirmation from the Organizer).
- Utilities and additional services can be requested at an additional charge (management fee, construction deposit, electricity, etc.)



BOOTH PACKAGES:

- Size: 3mx3m
- Package: Banner with exhibition logo (1m x 3m), Fascia name, 1 round table, 1 information counter, 3 folding chairs, 2 fluorescent tubes, 1 waste basket, 1 power socket (220V/5A), Floor carpet

MAKE AN EARLY RESERVATION TO GET THE LOCATION OF YOUR CHOICE FOR DETAILS, CONTACT

ORGANISER:
ADPEX JOINT STOCK COMPANY



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